

POPIA Compliance

SmythField Photography (Pty) Ltd Trading As That's Me Photography is a school photography company registered in South Africa. Our company registration number is **2014/165854/07**.

We are committed to complying with POPIA regulations, and committed to protecting your privacy and confidentiality. For further information, please read our [Privacy Policy](#).

We are the official photography service provider for the school, and we make the school photos available online via our website www.thatsme.co.za. **The photographs are not publicly visible**. Our website is designed to ensure that parents can only see photos of their own children, and group photos that their children appear in.

Each parent is required to create a personal account and password in order to access their children's photographs.

For security purposes, the school provides us with certain information to ensure that parents can only access and view their own children's photographs, and to allow us to provide a reasonable level of security.

We sign a detailed [Non-Disclosure Agreement](#) with the school in order for the school to provide us with this information.

What information we gather and what it is used for:

The information provided to us by the school, and the reasons therefore, is as follows:

- Learners Name and Surname
- Learners Grade and Class
- Learners Student Number

**This information enables us to identify and tag each individual learner, and allocate their photographs to the correct class and folder on our website.*

- Learners Gender and Date of Birth
- Parents email addresses

**This information is for security purposes (security questions during the Identify Your Child process upon registering your online account), to pre link parents (users) to their children's photographs, and to notify you via email when new photographs are available (as well as for security measures such as email account verification and forgotten password requests).*

Non-Disclosure:

The information we hold will never be shared with a third party (unless it is specifically shared with one of our service providers in order to rectify a technical issue), and will never be used for any other purpose other than outlined above. You can find further information by reading our Privacy Policy and Non-Disclosure agreement.

Passwords:

User passwords are encrypted on our website and cannot be viewed or accessed by anyone, including any of That's Me Photography's staff or service providers.

User access and removal of your information:

You can view and edit your personal information by logging into our website www.thatsme.co.za and clicking on My Profile.

You can also send us a request to edit or remove your information by emailing us on info@thatsme.co.za

In order to no longer receive email notifications you can **Unsubscribe** – either by logging in and clicking on My Profile, or by clicking the Unsubscribe link at the bottom of any email we have sent you.

Our contact details:

If you have any questions, queries, complaints or requests, you can contact us at any time by emailing us on info@thatsme.co.za